

The Peabody Hotel
Memphis, Tennessee

EXHIBITOR PROSPECTUS AND SPONSORSHIP OPPORTUNITIES

2025 NEBB ANNUAL CONFERENCE
NOVEMBER 6-8, 2025
Memphis, Tennessee
NEBB

2025 NEBB ANNUAL CONFERENCE

GUIDING NEBB TOWARD TOMORROW THROUGH COLLABORATION AND INNOVATION

NEBB 2025: Guiding NEBB Toward Tomorrow Through Collaboration and Innovation

At NEBB, we are committed to fostering a culture of collaboration and driving innovation to elevate industry standards. Building on the success of our educational initiatives, we continue to expand the NEBB Education and Hands-On Learning Center. In 2023, we proudly launched the Robert B. Gawne NEBB Training and Education Center in Gaithersburg, MD—a dynamic hub designed to inspire and empower the next generation of certified professionals and technicians.

Through these initiatives, NEBB encourages lifelong partnerships, challenging individuals to reach their fullest potential while growing alongside us in their professional journeys.

The 2025 NEBB Annual Conference

With over 300 attendees, this annual networking and educational event is geared for NEBB industry professionals, giving them the chance to network with familiar friends, make new industry contacts and expand their professional horizons. Our conference gives attendees the opportunity to explore latest trends and obtain technical updates facing the global industries serviced by NEBB and learn from you, our Exhibitors, about products and services that will advance their professional development and businesses.

The 2025 NEBB Annual Conference will be held in Memphis, Tennessee at the Peabody Hotel, offering attendees the perfect blend of work and and Southern charm, where business meets the rhythm of the blues.

The Right Exposure

Participation as an Exhibitor and/or Sponsor of the 2025 NEBB Annual Conference demonstrates your company's commitment to the most important professional event for NEBB firms and professionals. Why? Because our event gives your company the chance to interact with industry representatives from all facets of the industry – from entry-level – executive professionals in your field.

- Conference breaks take place in our Exhibit Hall giving you maximum track flow as attendees go to and from various Technical Track sessions while enjoying food and beverage offerings.
- A two-hour Vendor Reception in the Exhibit Hall maximizes your time with attendees.
- You can attend our Technical Track sessions and learn alongside your industry peers.

2025 NEBB Conference Exhibit Schedule

Thursday, November 6, 2025

10:00 am – 2:00 pm Exhibitor Setup
2:00 pm – 4:00 pm Exhibitor Hours

Friday, November 7, 2025

7:00 am – 5:00 pm Exhibit Hall Open
7:00 am – 8:00 am Breakfast in Exhibit Hall
11:30 am – 1:00 pm Lunch and Networking in the Exhibit Hall

Saturday, November 8, 2025

7:00 am – 5:00 pm Exhibit Hall Open
7:00 am – 8:00 am Breakfast in Exhibit Hall
11:30 am – 1:00 pm Lunch and Networking in the Exhibit Hall
4:00 pm – 6:00 pm Vendor Reception and Prize Giveaway
6:00 pm – 7:00 pm Exhibitor Strike

**Exact times subject to change*

Exhibitors Receive

- 6 Foot Exhibit Table Top with 2 chairs and wastebasket
- Two (2) Exhibitor Conference Registrations with access to Technical Track sessions and group events
- When 2 Exhibitor Table Tops are purchased, only 2 complimentary registrations are provided (not 4)
- Conference attendee list for marketing purposes (Name, Title and Company)
- Listing in NEBB's on-site conference program
- Listing on NEBB's online annual conference website
- Participation in the vendor prize giveaway at Vendor Reception

Exhibitor Add On Option

Opportunity to give a 15 minute presentation during Exhibit Hall Hours. Cost $250.

Exhibitor Table Costs

One Exhibitor Table: $3,200

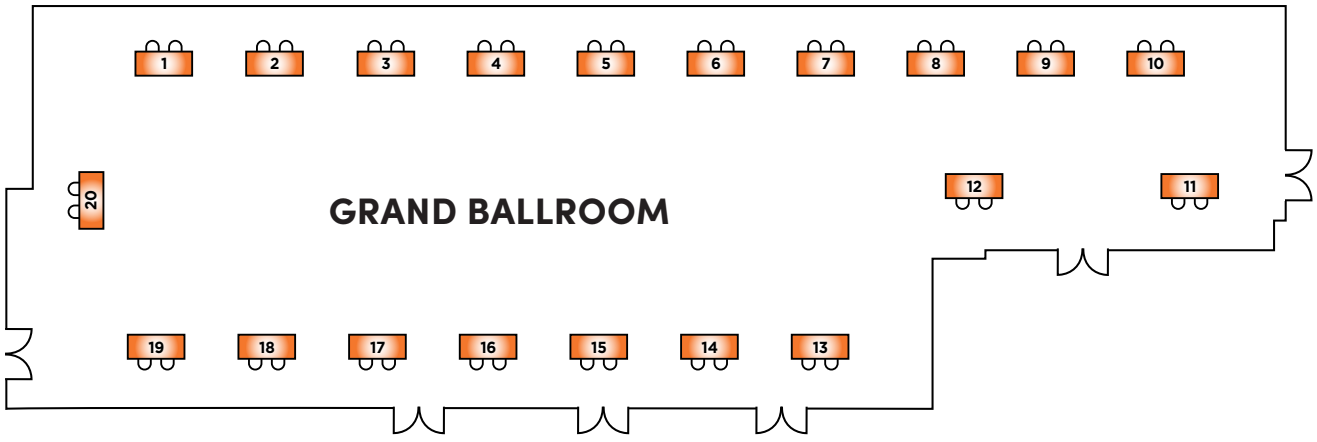
Dual Exhibitor Table Tops: $4,000 (2 Tables Total)

Add On Option of 15 minute presentation during Exhibit Hall Hours: $250

- Full payment is required when securing table top(s) or reservation will be forfeited
- Exhibit Space is on a “first come, first paid” basis
- Contact events@nebb.org

Exhibitor Hall Floorplan

The Peabody Memphis Hotel Grand Ballroom



Become a Sponsor!

NEBB Annual Conference Sponsors are valuable partners who help keep registration fees affordable while helping NEBB to enhance its excellent program and ancillary activities.

NEBB's 2025 Sponsorship Program is organized into two categories:

1. Top Tier Sponsorships
2. General Sponsorships

Each sponsorship has unique opportunities within each level. Choose the package that's best suited for your company and budget.

Top Tier Sponsorship Levels

GOLD LEVEL: $9,000

- One complimentary Exhibit table top space and standard exhibit package extras
- 50% off an additional Exhibit table top space and standard exhibit package extras
- 50% off additional exhibitor registrations
- Full-page ad in the conference program guide
- Acknowledgment in conference program guide as a Gold Sponsor
- On-screen acknowledgment during General Session
- Acknowledgment on conference sponsor signage as a Gold Sponsor
- Sponsor logo on conference website

SILVER LEVEL: $7,000

- One complimentary Exhibit table top space and standard exhibit package extras
- 50% off an additional Exhibit table top space and standard exhibit package extras
- ¼ page ad in the conference program guide
- Acknowledgment in conference program guide as a Silver Sponsor
- Acknowledgment on conference sponsor signage as a Silver Sponsor
- Sponsor logo listed on conference website

BRONZE LEVEL: $3,500

- 50% off one Exhibit table top space and standard exhibit package extras
- Acknowledgment in conference program guide as a Bronze Sponsor
- Acknowledgment on Conference Sponsor signage as a Bronze Sponsor
- Sponsor logo listed on conference website



2025 Annual Conference Sponsorship Opportunities

SPONSORSHIP	PRICE	SPONSORSHIP DESCRIPTION
Company Promo Products Giveaway	**$3,000**	**EVERYONE LOVES GIVEAWAYS!** Your company will be able to place a unique promotional item in each conference attendee's bag. Promotional item to be provided by Sponsor and imprinted with company logo.
Opening Session	**$3,000** 2 Available	**BE NOTICED!** Sponsor logo recognition during NEBB's Opening Session as this premier Sponsor. This event is attended by all conference attendees. Your company logo will be featured prominently at this event.
Get Acquainted Reception	**$3,000** 2 Available	Company logo front and center, leading off NEBB's Annual Conference by welcoming attendees to the opening reception. Sponsor(s) will be able to supply gifts/giveaway items to attendees in the kick-off social event for the NEBB annual conference.
Vendor Reception	**$2,500** 2 Available	This reception will be held on Saturday afternoon in the Exhibit Hall. You can offer attendees a choice of beverages. Your company logo will be featured prominently at this event.
Conference Program	**$1,500** 4 Available	Your company 1/4 page advertisement or logo will appear on the inside back cover of the on-site printed program guide, distributed to all conference attendees and posted on the NEBB Annual conference website.
Friday Networking Luncheon	**$1,500** 2 Available	Attended by all conference attendees, your sponsorship will be acknowledged during lunch and your company name will be featured on the on-site event signage.
Saturday Networking Luncheon	**$1,500** 2 Available	Attended by all conference attendees, your sponsorship will be acknowledged during lunch and your company name will be featured on the on-site event signage.



Conference Exhibitor and Sponsorship Prospectus Form

Company Name: _____ Date: _____

Contact Name: _____ Title: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Email: _____

EXHIBITOR TABLE TOPS	TOTAL COSTS
One Exhibitor Table Top: $3,200 (2 Conference Registrations) Dual Exhibitor Table Tops (2 Tables Total / 2 Conference Registrations Total): $4,000 Add On Option of 15 minute presentation during Exhibit Hall Hours: $250 Requested Exhibitor Table Top Space(s) #: _____	
SPONSORSHIP OPPORTUNITIES	
Gold Sponsorship: $9,000	
Silver Sponsorship: $7,000	
Bronze Sponsorship: $3,500	
Company Promotional Products in Conference Tote Bags: $3,000	
Opening Session: $3,000	
Get Acquainted Reception: $3,000	
Vendor Reception: $2,500	
Conference Program: $1,500	
Friday Networking Luncheon: $1,500	
Saturday Networking Luncheon: $1,500	

Total Amount: $ _____

Please accept this signed form as confirmation of my registration for the amount specified above. I understand that NEBB will issue an invoice for my registration via Authorize.net, with a payment deadline of 15 days to secure the table location I have selected. I acknowledge that failure to submit payment within this timeframe may result in the forfeiture of my chosen table.

Additionally, I understand that any Exhibitor or Sponsor registration cancellations must be submitted to and approved by the NEBB Main Office no later than October 1, 2025.

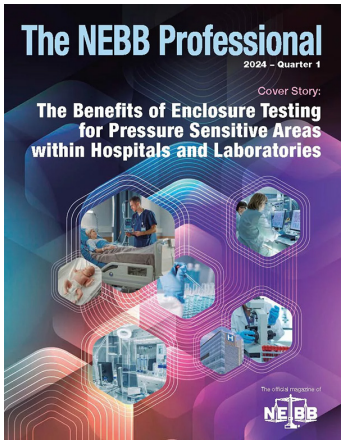
Signature: _____ Date: _____

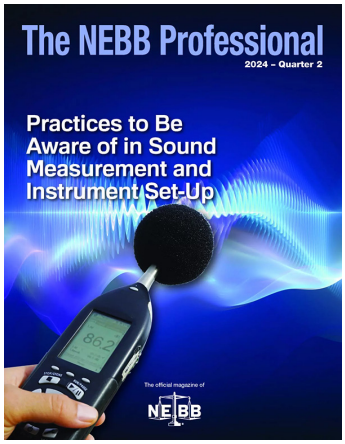
Printed Name: _____

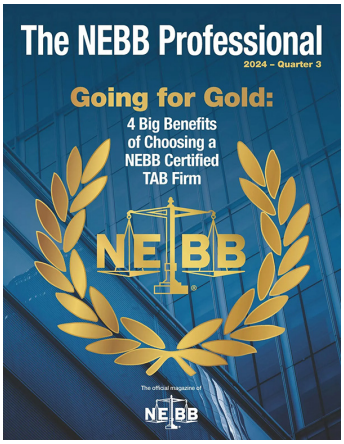
Email Address to Send Invoice: _____

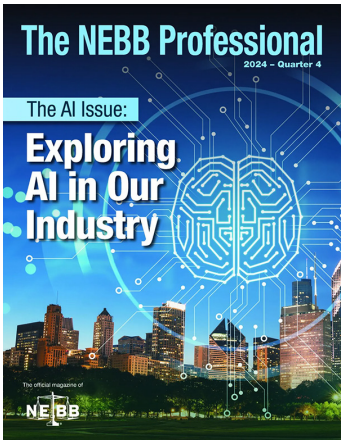
The NEBB Professional

The official quarterly publication of NEBB.









The NEBB Professional is distributed quarterly to over 27,000 readers internationally. 75% of readership is involved in purchasing HVACR products, 95% of the readers perform services in the commercial HVAC industry, and 97% of readers hold a certification in the HVACR industry. The latest 2025 issue will be available for all attendees onsite — be sure to reserve an advertising spot for your organization.

Check out our latest issues by clicking
http://www.nebb.org/the-nebb-professional

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