The NEBB Professional 2024 Advertising Contract

Premium Placement				
	Single Issue	Annual Four Issues*	Select your package	Amount
Full Page: Inside Front Cover	$2,750	$9,900	Single/Annual	
Full Page; Inside Back Cover	$2,750	$9,900	Single/Annual	
½ Page: Outside Back Cover	$1,870	$6,750	Single/Annual	
Regular NP Magazine Placement				
	Single Issue	Four Issues*	Select your package	
Full Page	$2,200	$7,920	Single/Annual	
Half Page	$1,320	$4,750	Single/Annual	
Quarter Page	$825	$2,970	Single/Annual	
A La Carte Digital Banner Ad				
	Single Month	Quarter / Three Months	Select your package	
Website Banner Ad	$1050	$2,835	Month/Quarter	

*PREMIUM PLACEMENT ANNUAL AGREEMENTS WILL RECEIVE COMPLEMENTARY DIGITAL BANNER AD ON NEBB.ORG	
Full Page: Inside Front Cover (Annual Agreement – Four Issues)	2 Month Banner Ad
Full Page; Inside Back Cover (Annual Agreement – Four Issues)	2 Month Banner Ad
½ Page: Outside Back Cover (Annual Agreement – Four Issues)	1 Month Banner Ad

Magazine Schedule:			
	Q1:	February	Ad Submission Deadline: January 3, 2024
	Q2:	May	Ad Submission Deadline: April 1, 2024
	Q3:	August	Ad Submission Deadline: July 2, 2024
	Q4:	November	Ad Submission Deadline: October 2, 2024

Special Instructions

1. This Agreement authorizes the placement of advertisement(s) in **The NEBB Professional** magazine according to the specifications listed above.
2. **The NEBB Professional** rates are non-commissionable. Payment will be made on receipt of contract unless other arrangements made in writing – signed by both parties.
3. Per the above schedule, furnished ad artwork/copy will be continued in each issue unless written instructions to the contrary are received.
4. All advertising is subject to publisher's approval and agreement by the advertiser to indemnify and protect the publisher from loss or expense on claims or suits based upon the subject matter of such advertisements.
5. No agreements will be recognized except as specified herein.

Company Name: _____ Date: _____

Name/Title: _____

Email: _____

Address: _____

City: _____ State and Zip: _____

Phone: _____ Signature: _____

Return completed form with payment to:
NEBB
8575 Grovemont Circle, Gaithersburg, MD 20877.
Email: marketing@nebb.org.

Internal Use:
Date Received: _____
Ck#/CC Confirm: _____
NEBB Initials: _____
NEBB Professional Issues
Q1 Q2 Q3 Q4