# The NEBB Professional 2023 Advertising Contract

| Premium Placement | | | | |
|---|---|---|---|---|
| | Single Issue | Annual Four Issues* | Select your package | Amount |
| Full Page: Inside Front Cover | $2,750 | $9,900 | Single/Annual | |
| Full Page; Inside Back Cover | $2,750 | $9,900 | Single/Annual | |
| ½ Page: Outside Back Cover | $1,870 | $6,750 | Single/Annual | |
| **Regular NP Magazine Placement** | | | | |
| | Single Issue | Four Issues* | Select your package | |
| Full Page | $2,200 | $7,920 | Single/Annual | |
| Half Page | $1,320 | $4,750 | Single/Annual | |
| Quarter Page | $825 | $2,970 | Single/Annual | |
| **A La Carte Digital Banner Ad** | | | | |
| | Single Month | Quarter / Three Months | Select your package | |
| Website Banner Ad | $1050 | $2,835 | Month/Quarter | |

| *PREMIUM PLACEMENT ANNUAL AGREEMENTS WILL RECEIVE COMPLIMENTARY DIGITAL BANNER AD ON NEBB.ORG | |
|---|---|
| Full Page: Inside Front Cover (Annual Agreement – Four Issues) | 2 Month Banner Ad |
| Full Page; Inside Back Cover (Annual Agreement – Four Issues) | 2 Month Banner Ad |
| ½ Page: Outside Back Cover (Annual Agreement – Four Issues) | 1 Month Banner Ad |

| Magazine Schedule: | | | |
|---|---|---|---|
| | Q1: | February | Ad Submission Deadline: November 15, 2022 |
| | Q2: | May | Ad Submission Deadline: February 15, 2023 |
| | Q3: | August | Ad Submission Deadline: May 15, 2023 |
| | Q4: | November | Ad Submission Deadline: August 15, 2023 |

**Special Instructions**

1. This Agreement authorizes the placement of advertisement(s) in **The NEBB Professional** magazine according to the specifications listed above.
2. **The NEBB Professional** rates are non-commissionable. Payment will be made on receipt of contract unless other arrangements made in writing – signed by both parties.
3. Per the above schedule, furnished ad artwork/copy will be continued in each issue unless written instructions to the contrary are received.
4. All advertising is subject to publisher's approval and agreement by the advertiser to indemnify and protect the publisher from loss or expense on claims or suits based upon the subject matter of such advertisements.
5. No agreements will be recognized except as specified herein.

Company Name: _____ Date: _____

Name/Title: _____

Email: _____

Address: _____

City: _____ State and Zip: _____

Phone: _____ Signature: _____

Return completed form with payment to:
NEBB
8575 Grovemont Circle, Gaithersburg, MD 20877.
Email: marketing@nebb.org.

**Internal Use:**
Date Received: _____
Ck#/CC Confirm: _____
NEBB Initials: _____
NEBB Professional Issues
Q1 Q2 Q3 Q4