



**2022 NEBB
ANNUAL CONFERENCE**

Charleston, South Carolina

November 3-5, 2022



2022 NEBB Annual Conference

November 3-5, 2022

The Charleston Place Hotel

EXHIBITOR PROSPECTUS AND SPONSORSHIP OPPORTUNITIES



NEBB 2022 Charleston, SC: Adapting NEBB for the Next Generation!

NEBB 2022: Adapting NEBB for the Next Generation

NEBB is preparing and planning for the future of our industry. We are poised to launch a robust online experience in 2022 that will put training into the hands of the technicians and professionals, right where they are! We are adjusting and adapting our materials and delivery methods for tomorrow's generation of NEBB Professionals.

The 2022 NEBB Annual Conference

With over 300 attendees, this annual networking and educational event is geared for NEBB industry professionals, giving them the chance to network with familiar friends, make new industry contacts and expand their professional horizons. Our conference gives attendees the opportunity to explore latest trends and obtain technical updates facing the global industries serviced by NEBB and learn from you, our Exhibitors, about products and services that will advance their professional development and businesses.

The 2022 NEBB Annual Conference will be held in Charleston, South Carolina at the Charleston Place Hotel, offering attendees the perfect blend of work and play.

The Right Exposure

Participation as an Exhibitor and/or Sponsor of the 2022 NEBB Annual Conference demonstrates your company's commitment to the most important professional event for NEBB firms and professionals. Why? Because our event gives your company the chance to interact with industry representatives from all facets of the industry – from entry-level – executive professionals in your field.

- Conference breaks take place in our Exhibit Hall giving you maximum traffic flow as attendees go to and from various Technical Track sessions while enjoying food and beverage offerings.
- A two-hour Vendor Reception in the Exhibit Hall maximizes your time with attendees.
- You can attend our Technical Track sessions and learn alongside your industry peers.



2022 NEBB Conference Exhibit Schedule

Wednesday, November 2, 2022

1:00 pm – 5:00 pm Exhibitor Setup

Thursday, November 3, 2022

8:00 am – 1:00 pm Exhibitor Setup

1:00 pm – 5:00 pm Exhibit Hall Open

Friday, November 4, 2022

7:00 am – 5:00 pm Exhibit Hall Open

7:00 am – 8:00 am Breakfast in Exhibit Hall

11:15 am – 12:15 pm Networking Lunch in Exhibit Hall

Saturday, November 5, 2022

7:00 am – 5:00 pm Exhibit Hall Open

7:00 am – 8:00 am Breakfast in Exhibit Hall

11:15 am – 12:15 pm Networking Lunch in Exhibit Hall

3:30 pm – 5:00 pm Vendor Reception and Prize Giveaway

5:00 pm – 7:00 pm Exhibitor Strike

**Exact times subject to change*

Exhibitors Receive

- 6 Foot Exhibit Table Top with 2 Chairs and wastebasket
- Two (2) Exhibitor Conference Registrations with access to Technical Track sessions and group events
- Conference attendee list for marketing purposes (Name, Title and Company)
- Listing in NEBB's on-site conference program
- Listing on NEBB's online annual conference website
- Participation in the vendor prize giveaway at Vendor Reception



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Exhibitor Table Costs

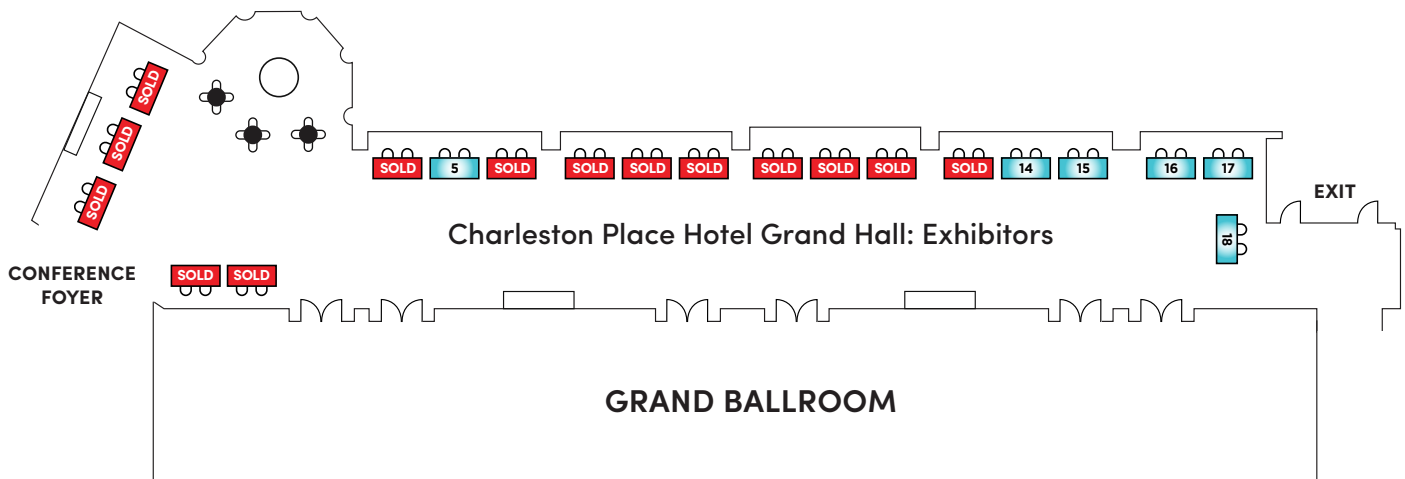
One Exhibit Table: \$2,200

Dual Exhibit Table Tops: \$2,850 (2 Tables Total)

- Full payment is required when securing table top(s) or reservation will be forfeited
- Exhibit Space is on a “first come, first paid” basis
- Contact Events@nebb.org

Exhibitor Hall Floorplan

Charleston Place Hotel: Grand Hall





Become a Sponsor!

NEBB Annual Conference Sponsors are valuable partners who help keep registration fees affordable while helping NEBB to enhance its excellent program and ancillary activities.

NEBB's 2022 Sponsorship Program is organized into two categories:

1. Top Tier Sponsorships
2. General Sponsorships

Each sponsorship has unique opportunities within each level. Choose the package that's best suited for your company and budget.

TOP TIER SPONSORSHIP LEVELS

PLATINUM LEVEL: \$12,000

- One complimentary Exhibit table top space and standard exhibit package extras
- Opening Speaker Session Sponsor, plus signage at the Opening Event
- Full-page ad in the conference program guide
- Acknowledgment in conference program guide as a Platinum Sponsor
- On-screen acknowledgment during the Opening Session
- Acknowledgment on conference sponsor signage as a Platinum Sponsor
- Sponsor logo listed on conference website
- (2) Platinum Sponsor Ribbons for badges

GOLD LEVEL: \$10,000

- 70% off one Exhibit table top space and standard exhibit package extras
- Closing Speaker Session Sponsor, plus signage at the Closing Event
- Half page ad in the conference program guide
- Acknowledgment in conference program guide as a Gold Sponsor
- On-screen acknowledgment during the Closing Session
- Acknowledgment on conference sponsor signage as a Gold Sponsor
- Sponsor logo on conference website
- (2) Gold Sponsor Ribbons for badges

SILVER LEVEL: \$7,000

- 50% off one Exhibit table top space and standard exhibit package extras
- Vendor Reception Sponsor, plus signage at the event
- ¼ page ad in the conference program guide
- Acknowledgment in conference program guide as a Silver Sponsor
- Acknowledgment on conference sponsor signage as a Silver Sponsor
- Sponsor logo listed on conference website
- (2) Silver Sponsor Ribbons for badges

BRONZE LEVEL: \$5,000

- 30% off one Exhibit table top space and standard exhibit package extras
- Friday OR Saturday Networking Luncheon Sponsor, plus signage at the event
- ¼ page ad in the Conference Program guide
- Acknowledgment on Conference Sponsor signage as a Bronze Sponsor
- Sponsor logo listed on conference website
- (2) Bronze Sponsor Ribbons for badges



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2022 Annual Conference Sponsorship Opportunities

SPONSORSHIP	PRICE	SPONSORSHIP DESCRIPTION
Company Promo Products Giveaway	\$3,000	EVERYONE LOVES GIVEAWAYS! Your company will be able to place a flyer or a unique promotional item in each conference attendee's bag. Flyer or promotional item to be provided by Sponsor and imprinted with company logo.
Opening Session	\$3,000 2 Available	BE NOTICED! Sponsor logo recognition during NEBB's Opening Session as this premier Sponsor. This event is attended by all conference attendees. Your company logo will be featured prominently at this event.
Get Acquainted Reception	\$3,000 2 Available	Company logo front and center, leading off NEBB's Annual Conference by welcoming attendees to the opening reception. Sponsor(s) will be able to supply gifts/giveaway items to attendees in the kick-off social event for the NEBB annual conference.
Vendor Reception	\$2,500	This reception will be held on Saturday afternoon in the Exhibit Hall. You can offer attendees a choice of beverages. Your company logo will be featured prominently at this event.
Closing Session	\$2,000 2 Available	Sponsor logo recognition during NEBB's Closing Session as this premier Sponsor. This event is attended by all conference attendees. Your logo will be featured prominently at this event.
Conference Program	\$1,500 4 Available	Your company 1/4 page advertisement or logo will appear on the inside back cover of the on-site printed program guide, distributed to all conference attendees and posted on the NEBB Annual conference website.
Friday Networking Luncheon	\$1,500	Attended by all conference attendees, your sponsorship will be acknowledged during lunch and your company name will be featured on the on-site event signage.
Saturday Networking Luncheon	\$1,500	Attended by all conference attendees, your sponsorship will be acknowledged during lunch and your company name will be featured on the on-site event signage.



Conference Exhibitor and Sponsorship Prospectus Form

Company Name: _____ Date: _____

Contact Name: _____ Title: _____

Address: _____

City/State/Zip: _____

Telephone: _____ Email: _____

EXHIBIT TABLE TOPS	TOTAL COSTS
One Exhibit Table Top: \$2,200 Requested Exhibit Space(s) #: _____ For Dual Exhibit Table Tops (2 Tables Total): \$2,850	
SPONSORSHIP OPPORTUNITIES	
Platinum Sponsorship: \$12,000	
Gold Sponsorship: \$10,000	
Silver Sponsorship: \$7,000	
Bronze Sponsorship: \$5,000	
Company Promotional Products in Conference Tote Bags: \$3,000	
Opening Session: \$3,000	
Get Acquainted Reception: \$3,000	
Vendor Reception: \$2,500	
Closing Session: \$2,000	
Conference Program Guide: \$1,500	
Friday Networking Luncheon: \$1,500	
Saturday Networking Luncheon: \$1,500	

Amount: \$ _____ ☐ Visa ☐ MasterCard ☐ AMEX

Credit Card Number: _____

Expiration Date: _____ Security Code: _____

Signature: _____

Exhibitor or Sponsor registration cancellations must be sent to and approved by the NEBB Main Office by September 30, 2022

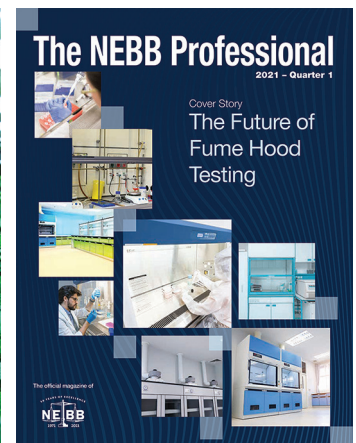
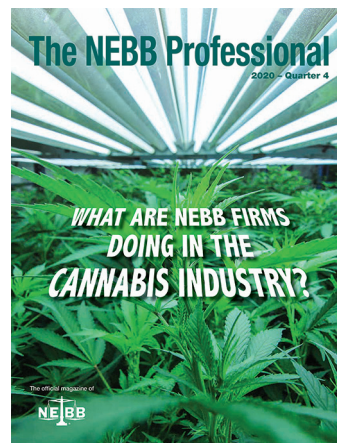
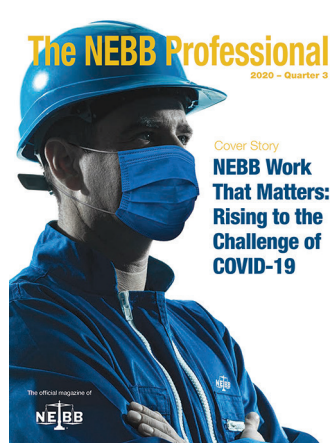
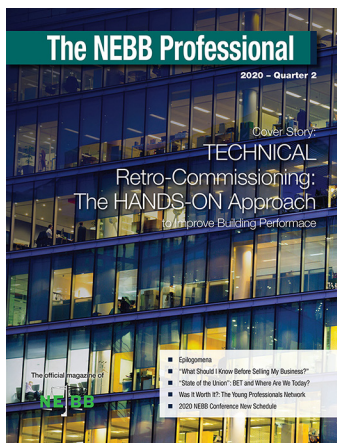
Please send completed form to: NEBB Main Office, 8575 Grovemont Circle, Gaithersburg, MD 20877
or email completed form to Events@nebb.org. Phone: 301.977.3698 Fax: 301.977.9589



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The NEBB Professional

The official quarterly publication of NEBB.



The NEBB Professional is distributed quarterly to over 27,000 readers internationally. 75% of readership is involved in purchasing HVACR products, 95% of the readers perform services in the commercial HVAC industry, and 97% of readers hold a certification in the HVACR industry. The latest 2022 issue will be available for all attendees onsite — be sure to reserve an advertising spot for your organization.

Check out our latest issues by clicking
<http://www.nebb.org/the-nebb-professional>



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